

Community Data Snapshot | Winnetka

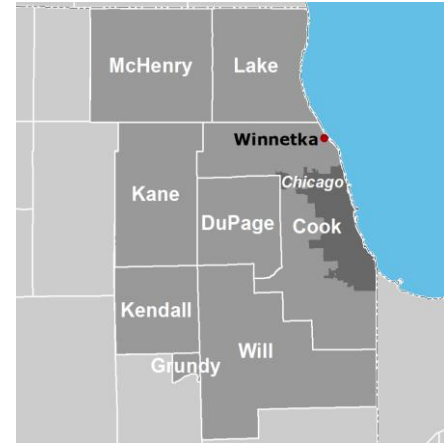
GENERAL POPULATION CHARACTERISTICS, 2013

	Community	Cook County**	CMAP Region
Total Population	12,273	5,212,372	8,459,768
Total Households	3,924	1,933,335	3,050,372
Average Household Size	3.1	2.7	2.7
Population Change, 2000-10	-1.9%	-3.4%	3.5%
Median Age*	41.8	35.5	36.0

Source: 2000 and 2010 Census, 2013 American Community Survey five-year estimates.

*Note that all Regional Medians were calculated based on Grouped Frequency Distributions.

**For municipalities located in more than one county, data provided is for the county containing the largest portion of the municipality.



RACE AND ETHNICITY, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
White	11,049	90.0	2,275,759	43.7	4,475,512	52.9
Hispanic or Latino*	350	2.9	1,262,156	24.2	1,850,343	21.9
Black	27	0.2	1,256,346	24.1	1,453,894	17.2
Asian	477	3.9	333,415	6.4	533,554	6.3
Other	370	3.0	84,696	1.6	146,465	1.7

Source: 2013 American Community Survey, five-year estimates.

Universe: Total population.

*Includes Hispanic or Latino residents of any race

AGE COHORTS, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
19 and under	4,478	36.5	1,358,061	26.1	2,318,426	27.4
20 to 34	835	6.8	1,210,405	23.2	1,797,403	21.2
35 to 49	2,693	21.9	1,061,471	20.4	1,786,910	21.1
50 to 64	2,441	19.9	946,155	18.2	1,571,064	18.6
65 to 79	1,348	11.0	450,925	8.7	709,759	8.4
80 and Older	478	3.9	185,355	3.6	276,206	3.3

Source: 2013 American Community Survey five-year estimates.

Universe: Total population.

HOUSEHOLD INCOME, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than \$25,000	223	5.7	461,313	23.9	606,898	19.9
\$25,000 to \$49,999	315	8.0	434,906	22.5	641,798	21.0
\$50,000 to \$74,999	198	5.0	332,109	17.2	528,326	17.3
\$75,000 to \$99,999	147	3.7	232,994	12.1	397,228	13.0
\$100,000 to \$149,999	528	13.5	253,214	13.1	465,926	15.3
\$150,000 and Over	2,513	64.0	218,799	11.3	410,196	13.4
Median Income	\$211,250		\$54,548		\$62,447	

Source: 2013 American Community Survey five-year estimates.

Universe: Total households.

EDUCATIONAL ATTAINMENT, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
High School Diploma or Higher	7,295	99.2	2,943,216	84.5	4,824,125	86.4
Bachelor's Degree or Higher	6,473	88.0	1,208,856	34.7	2,015,618	36.1

Source: 2013 American Community Survey five-year estimates.

Universe: Population 25 and older.

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HOUSING AND TENURE, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Occupied Housing Units	3,924	93.5	1,933,335	88.8	3,050,372	90.5
Owner-Occupied	3,611	92.0	1,127,937	58.3	1,995,385	65.4
Renter-Occupied	313	8.0	805,398	41.7	1,054,987	34.6
Vacant Housing Units	274	6.5	242,931	11.2	319,069	9.5

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units.

HOUSING TYPE, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Single Family, Detached	3,638	86.7	871,344	40.3	1,681,097	50.3
Single Family, Attached	96	2.3	117,285	5.4	258,105	7.7
2 Units	45	1.1	214,785	9.9	239,024	7.2
3 or 4 Units	31	0.7	250,451	11.6	285,785	8.5
5 or more Units	388	9.2	706,630	32.7	878,662	26.3

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units excluding mobile, boat, RV, van, etc.

HOUSING SIZE, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0 to 1 Bedrooms	203	4.8	445,155	20.5	549,362	16.3
2 Bedrooms	308	7.3	687,961	31.6	962,966	28.6
3 Bedrooms	703	16.7	697,991	32.1	1,135,910	33.7
4 Bedrooms	1,486	35.4	259,083	11.9	568,956	16.9
5+ Bedrooms	1,498	35.7	86,076	4.0	152,247	4.5
Median Number of Rooms*	9.0		5.1		6.0	

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units.

*Includes all rooms.

HOUSING AGE, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Built 2000 or Later	524	12.5	173,716	8.0	398,379	11.8
Built 1970 to 1999	618	14.7	531,055	24.4	1,119,962	33.2
Built 1940 to 1969	899	21.4	790,616	36.3	1,067,473	31.7
Built Before 1940	2,157	51.4	680,879	31.3	783,627	23.3
Median Year Built	1939		1957		1966	

Source: 2013 American Community Survey five-year estimates.

Universe: Total housing units.

HOUSING & TRANSPORTATION (H+T)* COSTS, PERCENT OF INCOME PER HOUSEHOLD

	Median-Income Family	Low-Income Single-Parent Family	Moderate-Income Retired Couple	Moderate-Income Family
Housing Costs	50.3	100.0	62.9	62.7
Transportation Costs	22.9	33.0	14.0	22.2
H + T Costs	73.2	133.0	76.8	84.9

Source: Location Affordability Index, U.S. Dept. of Transportation and U.S. Dept. of Housing and Urban Development

*The purpose of the H+T Index is to isolate the effect of location on housing and transportation costs, grouped by common demographic characteristics that form four distinct household types. The values above represent the percent of household income that an average household within each of these types in the region would spend on housing and transportation if they lived in this county. The standard threshold of affordability is equal to 30 percent for housing costs and 45 percent for housing and transportation costs combined. For more information, visit www.locationaffordability.info/About_Data.aspx.

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EMPLOYMENT STATUS, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
In Labor Force	5,120	58.8	2,750,328	66.5	4,512,014	68.2
Employed*	4,865	95.0	2,414,798	87.8	4,001,000	88.7
Unemployed	255	5.0	334,198	12.2	497,606	11.0
Not In Labor Force	3,588	41.2	1,384,854	33.5	2,104,803	31.8

Source: 2013 American Community Survey, five-year estimates.

Universe: Population aged 16 and over.

*Does not include employed population in the Armed Forces.

PRIVATE SECTOR EMPLOYMENT, 2013*

	Community		Cook County		Six-County Region**	
	Count	Percent	Count	Percent	Count	Percent
Private Employment	3,322	N/A	2,095,533	N/A	3,314,262	N/A
Job Change (2003-13)	-607	-18.3	-75,174	-3.6	2,333	0.1
Private Sector Jobs per HH	0.85		1.08		1.09	

Source: Illinois Department of Employment Security (IDES).

*Figures exclude employees not covered by unemployment insurance.

**Kendall County is not included in IDES data.

EMPLOYMENT OF COMMUNITY RESIDENTS, 2011

<i>By Industry Sector</i>	Count	Percent
Professional	668	15.8
Finance	498	11.8
Education	463	11.0
Health Care	414	9.8
Retail Trade	346	8.2

EMPLOYMENT IN THE COMMUNITY, 2011

<i>By Industry Sector</i>	Count	Percent
Education	1,680	44.9
Accommodation and Food	675	18.0
Retail Trade	273	7.3
Other Service	252	6.7
Health Care	198	5.3

By Employment Location

	Count	Percent
Chicago	1,861	44.1
Winnetka	284	6.7
Evanston	233	5.5
Northbrook	126	3.0
Glenview	97	2.3

By Residence Location

	Count	Percent
Chicago	770	20.6
Winnetka	284	7.6
Evanston	275	7.3
Wilmette	226	6.0
Glenview	157	4.2

Source: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program.

MODE OF TRAVEL TO WORK, 2013

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
<i>Work at Home*</i>	499	N/A	95,252	N/A	172,818	N/A
Drive Alone	2,403	56.3	1,479,336	65.2	2,731,295	72.7
Carpool	219	5.1	216,362	9.5	339,800	9.0
Transit	1,377	32.3	419,919	18.5	488,106	13.0
Walk or Bike	205	4.8	126,235	5.6	156,261	4.2
Other	64	1.5	26,970	1.2	42,664	1.1
TOTAL COMMUTERS	4,268	100.0	2,268,822	100.0	3,758,126	100.0

Source: 2013 American Community Survey, five-year estimates.

*Not included in "total commuters."

ANNUAL VEHICLE MILES TRAVELED (VMT) PER HOUSEHOLD, 2013

	Community	Cook County	CMAP Region
Average Vehicle Miles Traveled	18,604	13,903	16,723

Source: CMAP analysis of US Census Bureau, HERE, and Illinois Environmental Protection Agency data.

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GENERAL MERCHANDISE RETAIL SALES, 2013

	Community	Cook County	CMAP Region
Total Retail Sales*	\$100,211,596	\$51,622,254,928	\$92,667,928,416
Total Sales per Capita	\$8,165.21	\$9,903.79	\$10,953.96

Source: Illinois Department of Revenue.

*Does not include qualifying food, drugs, and medical appliances.

EQUALIZED ASSESSED VALUE, 2012

Residential	\$1,278,359,179	<i>Park Acreage per 1,000 Residents</i>	
Commercial	\$54,724,248	Community	34.5
Industrial	\$4,084,556	Cook County	18.9
Railroad	\$431,535	Region	39.0
Farm	\$0	Walk Score*	N/A
Mineral	\$0		
TOTAL	\$1,337,599,518		

Source: Illinois Department of Revenue.

Source: CMAP calculations of 2010 Land Use Inventory; walkscore.com.

*Walk Score is a number between 0 and 100 that measures the average walkability of a municipality.

GENERAL LAND USE, 2010

	Acres	Percent
Single-Family Residential	1,437.4	57.7
Multi-Family Residential	9.7	0.4
Commercial	21.3	0.9
Industrial	0.0	0.0
Institutional	107.1	4.3
Mixed Use	8.5	0.3
Transportation and Other	470.2	18.9
Agricultural	0.0	0.0
Open Space	426.0	17.1
Vacant	9.5	0.4
TOTAL	2,489.7	100.0

Source: Chicago Metropolitan Agency for Planning Parcel-Based Land Use Inventory.

For More Information

Please direct inquiries to Jon Hallas, 312-386-8764 or JHallas@cmaphillinois.gov. To access other Community Data Snapshots for municipalities and counties in the Chicago Metropolitan Agency for Planning's seven-county northeastern Illinois region, visit www.cmap.illinois.gov/data/metropulse/.



Chicago Metropolitan
Agency for Planning

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